

Implementation of Kabar Garut Media Setting Agenda in Child-Friendly News

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ABSTRACT

The implementation of the existence of mass media that is in favor of children's rights in Indonesia as stipulated in the Child Protection Law in Indonesia Number 35 of 2014 which is an amendment to Law Number 23 of 2002 was then strengthened by the Child-Friendly News Guidelines (PPRA) as part of the mandate of the Press Law Number 40 of 1999 which is currently facing major challenges, Especially when communication and information technology was born which gave birth to various online media that encouraged faster and easier dissemination and acceptance of information to the public. This study analyzes the implementation of the online media agenda in Garut Regency, namely the Kabargarut.pikiran-rakyat.com in child-friendly news that encourages the public agenda and policy agenda in protecting children rights in Garut. The purpose of this study is to provide an overview, evaluative structure, and editorial work pattern in the implementation of child-friendly news. This study uses a qualitative approach. Data was collected through qualitative observation, interviews and qualitative document collection. The result of the research of the agenda setting media Kabar Garut are committed to implementing the dissemination in information about child-friendliness which can then encourage the strengthening of public agenda, so that the situation can strengthen efforts to improve a feasible area and attach importance to children's rights.

Keywords: Agenda Setting, Kabar Garut, Child-Friendly News.

1. INTRODUCTION

Mass media has a strategic role in shaping public perception of various social issues through the process of selection, prominence, and presentation of information. In the perspective of agenda setting theory. This theory was put forward by Maxwell McCombs and Donald L. Shaw in 1968. This theory explains the concept of how a mass media has the ability to determine an individual or group agenda, especially those who are affected by information from mass media broadcasts. Through this process, the media contributes to building a public agenda while influencing policy agendas. Therefore, the responsibility of the media lies not only in the delivery of accurate information, but also in how the information is presented ethically and in the interests of society, including the protection of children's rights.

In Indonesia, the commitment to child protection in the news is realized through Law Number 40 of 1999 concerning the Press, Law Number 35 of 2014 concerning Amendments to Law Number 23 of 2002 concerning Child Protection, and Press Council Regulation Number 1/Regulation-DP/II/2019 concerning Guidelines for Child-Friendly News (PPRA). The guidelines stipulate that journalists are obliged to protect children's identities, avoid using sensational language, do not exploit children's conditions, and present news that prioritizes the

best interests of children. On several occasions, the Press Council also reminded all press companies to comply with the PPRA because violations were still found in news involving children.

Quoted based on data collected from the official dewanpers.or.id website, a report from the Ministry of Women's Empowerment and Child Protection (Kemen PPPA) showed a total of 11,016 cases of sexual violence occurred in 2022. This number is related to cases of sexual violence against children reaching 9,588 cases. Not only sexual violence, there are a number of children who experience various other violence, not only physically, but also psychologically, ranging from cases of neglect, human trafficking, to cases of exploitation.¹

The results of media research are sometimes still closely related to the political economy of the media, but the media still puts their own framing components, the framing process is certainly based on honest and fair democracy. (Intan et al., 2025). Currently, the development of information technology makes editorial work have to adapt, in contrast to the editorial work pattern when the era of conventional mass media is not based on digital or the internet which has a wider and faster reach.

The development of digital media has significantly changed the pattern of news production and consumption. Competition for readers' attention encourages online media to produce news quickly, often even prioritizing the virality aspect over journalistic quality. This condition has the potential to affect the implementation of child-friendly news because the pressure on the speed of publication can reduce the verification process and the application of journalistic ethical principles.

In practice, it is not uncommon for news of child violence in online media to not pay much attention to regulations related to the PPRA, especially news related to cases of violence against children must hold the principle of prudence as an effort to protect children. (Mustika & Pranawati, 2004).

The development of today's media, which was initially conventional, such as print media, newspapers, magazines, tabloids, and then television and analog radio, has now converged into internet-based digital media platforms. Likewise, today's audience has a dominant tendency to use digital media platforms. The development of today's media, which was initially conventional, such as print media, newspapers, magazines, tabloids, and then television and analog radio, has now converged into internet-based digital media platforms. Likewise, today's audience has a dominant tendency to use digital media platforms. One of them is the local cyber media in Garut Regency, namely the *Kabar Garut*, which has an important role in shaping public perception of various issues related to children, such as education, health, social protection, violence against children, and local government policies. The selection of issues, the intensity of the news, the news perspective, and the placement of news carried out by the editors reflect the agenda setting process that can affect public attention to children's issues. Therefore, it is important to examine how the *Kabar Garut* media builds

the media agenda in child-friendly news and the extent to which the news has implemented the principles of PPRA.

The online mass media agenda that is demanded by the speed of publication is not a little a trigger for the birth of a policy or legal stipulation of a case, the public today is not unfamiliar with the term "no viral no justice". It is an illustration of how public issues triggered by information in virtual public spaces or the media can drive the direction of stakeholder policies.

From January to July 2026, the media in Garut intensively reported on the issue of cases of violence and harassment involving children as victims in Garut Regency. Kabar Garut Media through its online media Kabargarut.pikiran-rakyat.com become one of the media that also highlights cases of sexual violence against children. The impact of issues ranging from children who are victims of violence by their biological fathers, then the government's efforts to prevent sexual violence against children, to the handling of unresolved cases of child violence are in the spotlight and published in the mass media of the Kabar Garut, in the end make the community sultry and question the government's role in realizing child-friendly areas.

Kabar Garut is a local media whose editorial office is located in Garut Regency, West Java Province with the dissemination of its journalistic products through a Kabargarut.pikiran-rakyat.com platform with an editorial team that has a systematic work pattern. As a media with the name of the Garut region, the Kabar Garut media is one of the media that is active in publishing news every day, with various heavy news information and light news. Of course, it raises the issue of problems related to children's rights in Garut Regency.

Previous research on agenda setting was a research entitled Public Opinion Based on the Theory of Agenda Setting in the IKN Transfer Planning Process. This journal examines how social media plays a role in stirring opinions in the process of planning to move the capital city of the archipelago. Based on the results of this study, the media setting agenda has a role in shaping public opinion on the Twitter social media platform regarding the transfer of IKN. (Nadia Istamala et al., 2024).

Furthermore, the previous research on agenda setting was a research entitled Agenda Setting: Exploration in Mass Communication. This journal examines the role of media setting agendas in social change in the social order. Based on the results of this research, the media setting agenda can encourage various social changes in the social order ranging from the birth of new policies, the existence of alternatives in the midst of uncertainty, to the birth of new leaders. (Shabira, 2021).

Based on the previous research above, the researcher has a research objective. First, to find out the agenda of the Kabar Garut media in child-friendly news. Second, to find out that the Kabar Garut media aligns child-friendly news with the public agenda. Third, to find out the policy of the Garut Regency Government after the media in Garut published child-friendly news in Garut.

2. METHODS

This study uses a qualitative method with a case study approach, with a single case. The research involves one site and the research subject by analyzing various problems that occur on the site. This study thoroughly describes and explains the Agenda for Setting Kabar Garut Media in Child-Friendly News in 2026. In obtaining information sources in this case, the researcher seeks information from various sources of data related to the subject being researched including interviews, surveys, document review and other data to describe the case in detail.

The first informant was Aep Hendi as the editorial editor of the Kabar Garut media and the Chairman of the Indonesian Journalists Association of Garut Regency, and then Dindin Herdiana as a field journalist in the Kabar Garut media. The source of the data has been confirmed to be someone who has a lot of information (data) about the object of this research. The location of the research was carried out in Garut Regency, West Java Province, the office of the Indonesian Journalists Association (PWI) of Garut Regency which is a place for journalists to gather and produce news which is then published on Kabargarut.pikiran-rakyat.com.

Primary data is obtained directly through the observation process, interviews with sources or informants who are considered able to provide relevant and actual information in the field. Meanwhile, supporting (secondary) data is taken from literature, documents and data taken from the editors of Kabar Garut, media experts, practitioners, reading materials, literature materials, and research reports. After data collection, the researcher then analyzes the data obtained by reducing data, presenting data and verifying or drawing conclusions. The validity of the data is then tested by the researcher by conducting internal validity (credibility), external validity (transferability), dependability (dependability), and objectivity (confirmability).

3. RESULTS AND DISCUSSION

3.1 Agenda of Kabar Garut Media in Child-Friendly News

The results of the interview with the editor of Kabar Garut became the first instrument in this case study to find out the process of making child-friendly news in Garut. They are Aep Hendi (editor of Kabar Garut), Dindin Herdiana as a journalist of Kabar Garut. For the next instrument, the researchers took three news from the kabargarut.pikiran-rakyat.com to observe. The selected news is news related to issues related to children that arise from January to July 2026. The selected news titles can be seen in Table 1 below.

Table 1. Source: Findings of Researchers in Kabar Garut

Day and Date	Time	News Headlines
Tuesday, March 17 2026	01.18	<i>Others Tarawih, This Teacher in Garut Is</i>

		<i>Desperate to Molest Minors</i>
Tuesday, April 21 2026	19.13	<i>Spoiled! A Father in Garut Committed Sexual Violence Against His Own Biological Child</i>
Thursday, April 23 2026	18.53	<i>Child Sexual Violence Cases in Garut Are Increasingly Rampant, These Are the Steps That the Regent of Garut Will Take</i>
Tuesday, July 7, 2026	18.49	<i>Venting on Social Media, Mother in Garut Complains About Alleged Child Abuse Case Unclear for Seven Months</i>

Based on the results of analysts using case studies, the Kabar Garut media has considered important issues related to children's problems, especially those related to incidents of violence and immoral acts against children, abuse of children and issues related to the handling and fulfillment of other children's rights.

Kabar Garut Media determines the angle professionally by selecting and sorting out speakers who have skills in their fields in a balanced manner. The news that is encouraged related to children's rights is prioritized, especially the handling of children's conditions and also legal handling for the perpetrators. The editor of the Kabar Garut is more encouraging to improve the situation and condition of the victim not in judging the child.

The Editor-in-Chief of Kabar Garut, Aep Hendi, in presenting the news published by Kabar Garut, should not judge children, let alone deprive children of their rights as protected by Press Law No. 40 of 1999, and emphasized in the Guidelines for Child-Friendly News (PPRA) starting from not mentioning the identity of the child who is a victim to not containing the faces of children involved in sexual violence, both victims and perpetrators.

Issues related to violence or sexual harassment in Garut Regency, West Java Province will re-emerge in March 2026, namely with the perpetrators of teachers preaching to minors which is carried out during tarawih time when most residents carry out tarawih prayers. Next, there is a case of a father who committed immorality against his own biological child. Likewise, issues related to the legal handling of immoral cases against children whose perpetrators have not been successfully arrested.

The issue received a reaction from the policy makers of the Regent of Garut Abdusy Syakur Amin to take seriously the case that befell the child, and instructed his staff to deal with the victims, especially the recovery of their trauma.

The issue then became the subject of further news from the Kabar Garut media to encourage local governments to take anticipatory steps, and increase awareness of maintaining a child-friendly environment.

The Editor of Kabar Garut assesses that events that appear in the public related to the issue of violence and sexual harassment against children have news value and are important to be known by the public and government policy holders, so issues related to the involvement of children become information that deserves to be covered, processed, and produced into news products while still prioritizing journalistic code of ethics guidelines and child-friendly news guidelines.

News values include news matters related to Facts, Proximity, Magnitude, Timeliness, Significance, Impact, and Prominence. (Taya & Irmawati, 2023). News Value is not only a reference for editors to choose an event that is worthy of coverage and news or not, but the news value is used by editors in identifying criteria when prioritizing various news stories. (Nurhidayah & Wahyunengsih, 2023). For example, the incident of violence and sexual abuse of children that occurred in Garut Regency is currently used as a media agenda as part of the function of informing, educating, and exercising social control over the government, both at the Garut Regency, West Java Province, and central levels.

The media agenda carries out its journalistic process with a child-friendly news approach starting with researching issues first such as collecting initial information obtained by the editorial team that has not been confirmed to be true, then verifying the information by the editorial team by deploying journalists to the field equipped with projections from the editor as the results of the editorial meeting with the editorial board to confirm the truth of the information. After the information was obtained and it was declared true that there was an act of violence and/or harassment involving children in Garut Regency, the editorial team then prepared an agenda to determine the direction of the news.

When getting issues involving children, the Kabar Garut Media begins to carry out the process of planning, organizing, implementing, and evaluating coverage related to sensitive issues of children's news so that the results are in accordance with applicable legal rules considering aspects of the journalistic code of ethics and the Guidelines for Child-Friendly News as issued by the Press Council.

The media editorial team began to map the issue by ensuring that the information obtained by journalists in the field, then sent to the editorial team according to the actual facts, information that was already in the form of a script was presented for public information needs. Furthermore, the editorial team, namely the editor, carries out their task of selecting every news sent by journalists.

Journalists who are deployed to the field are tasked with being able to dig up various information related to issues that are on the media agenda about incidents of sexual violence and harassment by being equipped with projections to explore the issue with a formula that must be answered, namely 5W=1H what happened, where the event occurred, who was involved, why it happened, when it happened, to how the chronology of an event happened to the child. In the process of producing child-friendly news on the Kabar Garut media agenda, the editorial team starting from the level of journalists, editors to editors-in-chief divided the task of carrying out special coverage related to the issue. Furthermore, the editorial implements management through the process of planning, organizing, actuating to controlling.

Management is a series of processes with the aim of achieving what is targeted through planning efforts (Planning), Organizing (Organizing), Implementation (Actuating) and control (Controlling) that are in line with a systematic way. (Article utami et al., 2023).

In the production of news related to cases of violence and abuse against children, the editorial staff at Kabar Garut is not only limited to reporting in the context of informing (to inform) as the function of the media in mass communication, but the media sees this case as part of negligence in government management in taking care of public affairs related to the interests and safety of children from an educational perspective. social, health, welfare and even legal aspects.

In the reporting process, journalists confirm, verify the data and facts obtained as an effort to produce verified and balanced news (cover both sides). In the journalistic process, journalists also simultaneously advocate between victims and the government or policy holders. The media advocacy efforts will usually get attention from the authorities to be more concerned about cases or issues related to children's problems in Garut Regency which are in the spotlight of news by the Kabar Garut media.

The Setting Agenda itself does describe the very important role of the media in filtering and selecting facts to become a news product worthy of the public. The media's way is to emphasize issues in which there is a child-friendly news agenda with intensity and various viewpoints so that the public and policy makers will consider an issue that was previously felt to be not very important to be very important.

For example, the issue of sexual violence that befalls minors by teachers and their parents immediately gets serious action by the police to process according to the applicable legal rules, then gets attention from child protection institutions and local governments to handle the condition of the victim, and tries to restore his condition for the good in the future.

The Kabar Garut Media previously when receiving information about the sexual violence, immediately took steps to find facts and data on incidents of sexual violence committed by teachers and biological parents, which further ensured the truth of the information based on data and facts which the editor then confirmed through reporters starting from the family, relatives of the victim, community leaders, police, and local governments. After information and data were collected from competent parties, the editors of Kabar Garut

began to process the data into news products and published on kabargarut.pikiran-rakyat.com media platforms.

In the media agenda here, from the news related to violence against children, in this case, the editorial does not only refer to the goal of getting readers or views from readers, but also includes the principle of child-friendly news. The media has the authority to convey news while still focusing on caring and empathy for children through the process of framing news, starting from the creation of titles, narratives, photo selection, audio and video.

The Press Council has emphasized to press companies in Indonesia to comply with the Guidelines for Child-Friendly News contained in the Press Council Regulation Number: 01/PeraturanDP/II/2019, which is a news guideline produced by the press community. The regulation was launched in addition to keeping the press working within the corridor of the journalistic code of ethics, the press also protects children's rights. (jdih.dewanpers.or.id)

There are regulations that regulate the press in Indonesia, so editors in implementing child-friendly journalistic reports also consider several aspects ranging from editors and journalists must keep children's identities secret, especially in publishing news about children, whether they are still in the stage of suspicion, suspicion, indictment or even against children who are confirmed to have violated the law or been convicted for their crimes. Then, the media publishes news that has been verified in terms of facts with titles, news narratives, photos, videos that have positive nuances, full of empathy, and or do not make descriptions or reconstructions of events that are sexual and sadistic in nature. Then, the media editorial did not reveal the identity of the perpetrators of violent crimes or sexual abuse against or by children.

If after the evaluation process of the news is considered to be negligent, then the media editors will always immediately make errors or edit, delete (take down) news content on various platforms that are considered to violate the guidelines for child-friendly news as the implementation of child-friendly news and the editor's commitment to comply with the regulations of the Press Law No.40/1999, as a form of social responsibility in order to build a child-friendly environment.

Every news published has gone through a gatekeeping process in the editorial office, namely by the editors themselves, starting from encouragement at the individual level, the level of media routines, the organizational level, the extramedia level, and the level of the social system. (Wulandari, 2020). Although in practice it is not free from mistakes such as lack of meticulousness in editing images, or lack of censorship in the news, things that have the potential to harm children's rights will be immediately mitigated by making corrections or errors, even to take down the news.

Methodologically, framing according to Pan and Kosicki (1993) is explained through a structural approach by dividing framing into four textual elements, namely, First, Syntactic structure related to sentence structure and grammar. Second, the structure of the script, describes how events are structured narratively. Third, the thematic structure, which describes

the organization of the meaning of news. Fourth, Rhetorical structure, namely the selection of diction, visual style, and other persuasive elements. (Puspa Izzati Annisa, 2025).

The media is able to send media agendas to the audience and policyholders regarding issues or problems that occur after the media broadcasts news to the public through the Kabar Garut media.

In the application of this child-friendly news guideline, it does not mean overriding the rights of other parties but still safeguarding the rights of adults, safeguarding women's rights or maintaining other rights in certain matters as stipulated in the rules that apply in the social order.

The value of honesty is important without changing the facts of a situation that is known or found in the field as conveyed by the interviewed resource person, not all of them are news material, but also need to be complemented by prioritizing accuracy. Accurate and clear information, not igniting public controversy, is an important part of journalists' ethical standards, in addition to journalists' operational and professional standards. (Rivaldi et al., 2022)

The implementation of child-friendly media editorial work in Garut is carried out to encourage children's rights, and the media has a partiality towards children in Garut by upholding the Journalistic Code of Ethics as stipulated in the Press Law No. 40 of 1999. The way the media presents journalistic products is none other than to maintain the press as a neutral and objective institution in informing the wider audience about an event and becoming a concern and warning, especially in maintaining the growth and development of children and their future.

3.2 Public Agenda in Child-Friendly News

The presentation of child-friendly news in the mass media should certainly pay attention to and consider the public agenda. The issue should reflect what the audience considers important. Various related to safety, education, health, security, future, and other aspects related to the interests of children. Of course, this is one of the important matters in the social order. The media agenda carried out by the editor of the Kabar Garut media must ultimately encourage audience interaction to be more concerned about an issue or problem that is currently happening or latest.

The news of violence and sexual abuse against children in Garut, previously may not have been known, and did not pay special attention by the public or stakeholders in the local government. Until finally it can get public attention when the mass media publishes it, presenting factual information to the public through the periodic media, especially the Kabar Garut in the online media. The taboo issue often does not receive much attention from many parties. As stated by the editor of the Kabar Garut Aep Hendi, the incident must be of public concern, the media must present it to the public while still paying attention to the code of ethics and child-friendly news. The goal is to pay attention to the audience, especially stakeholders

to act in accordance with their duties. Especially to take firm action against the perpetrators, and help the victims to get the government's attention regarding their trauma conditions.

When the media emphasizes news through the media agenda on an issue by processing data and facts, verification, balance, and advocating for problems that occur. So, usually the *Kabar Garut* media will increase the intensity of the news, while still heeding the values of the journalistic code of ethics according to the guidelines of child-friendly news, the goal is to encourage the public to be more concerned and attentive to children's problems.

The media in the emphasis on news is carried out starting with the selection of titles that inform that there have been cases related to children, then news whose information has been confirmed is then compiled in a narrative that emphasizes more care and empathy for victims as an implementation of media prioritizing the concept of child-friendly news, especially regarding child victims. The emphasis is also strengthened with photos that can reinforce the title and narrative of the news presented. Child-friendly news is realized by containing data and facts that happen to children with an important agenda for the audience, not in the direction of bringing down children who are victims, but the development of public opinion through the sorting of titles, narratives, and photos that are published more towards how to get a solution or solution in creating a child-friendly environment.

According to Erikson, Lutber, and Tedin put forward four stages of public opinion formation, namely: First, the emergence of issues that are felt to be very relevant to people's lives. Second, the issue is relatively new, so it gives rise to ambiguity of assessment standards or double standards. Third, opinion leaders who are also interested in the issue, such as politicians and academics. Fourth, get press attention so that information and reactions to the issue are known to the public. (Nurrafi et al., 2021). The guidelines implemented in the news in the media ultimately provide aspects of benefits that not only inform, but also provide benefits in educating and social control of the problems that occur. The media applies the concept of news starting from publishing news by prioritizing child-friendly news guidelines, accompanied by the commitment of journalists, editors to editors-in-chief in optimizing the value of news in the mass media by adjusting the public agenda.

The public agenda will be further strengthened when public opinion is built after the public learns from what the media reports related to issues or cases closely related to the values of concern and empathy for children's rights through a fairly high news intensity and then uphold the principles of child-friendly news guidelines while still pouring news values (news value) on every news presentation in the *Kabar Garut* media.

The more news value in the news related to the issue of partiality towards children, the more the public will tend to pay attention to issues that are crowded or become public discussions. Issues that reach the public have become the subject of discussion in a number of circles of society ranging from the lower, middle and upper communities in various places.

Some case news related to children's problems include news in *Kabar Garut* with the title "Other people tarawih, Ngaji Teachers in Garut Are Desperate to Molest Minors", then

'Depraved! A Father in Garut Commits Sexual Violence Against His Own Biological Child', "Child Sexual Violence Cases in Garut Are Getting Rampant, This Is the Step That the Regent of Garut Will Take", and "Confiding in Social Media, Mother in Garut Complains About Alleged Child Abuse Case Unclear for Seven Months" (kabargarut.pikiran-rakyat.com).

The strengthening of the public agenda related to issues related to child safety, protection of children from violence and sexual abuse, protection of education and children's health after the crowded news further emphasizes that issues related to children are something that is considered important by the public in line with what the media highlights through editorial work in gatekeeping and framing. In fact, if the media agenda continues to be developed as if it were a snowball, the more it spins and is discussed, the more issues and public attention to children's problems will be strengthened and enlarged in public attention. Among the concrete examples where the community sees the importance of regulating and implementing situations and conditions that have a partiality towards children, as conveyed by the Regent of Garut took steps in response to the emergence of child issues reported by the mass media in Garut.

3.3 Public Opinion and Government Policies Related to the Media Setting Agenda in Child-Friendly News

The intensity of media coverage related to the issue of violence and sexual abuse against children is encouraged through a media agenda that adjusts to the public agenda, this process encourages the birth of government policies in responding to problems that occur and receive attention from the mass media

The local government has the authority to protect children and also has an interest in ensuring that the area is safe and suitable for children to occupy, including Garut Regency itself where the government that has authority in the region is the Garut Regency Government led by the Regent and Deputy Regent of Garut.

Child-friendly news that is carried out becomes the agenda of the Kabar Garut media as well as having relevance and strengthening the public agenda which can ultimately encourage the policy agenda of the local government.

Maxwell McCombs and Donald Shaw explained that agenda setting is an activity to emphasize an issue carried out by the media because it has an interest behind the news, ranging from the media agenda, public agenda to policy. (Littlejohn & Foss, 2009).

McCombs & Shaw (1972) explained that the media agenda can be seen in many aspects, ranging from the existence of political or ideological interests in mass media companies that encourage the formation of news. News loading is the result of subjective interpretation from the mass media that is channeled through its workers such as journalists, editors and editors-in-chief. The closer these aspects of interest are to the community, the more accepted the issue brought by the media will be, especially if the issue is popular, the acceptance will increase. Agenda setting theory is closely related to the power of the mass media in determining an

agenda in its content which is ultimately able to influence the public agenda. The media agenda to public perception encourages the policy agenda itself in giving birth to public policies that are considered important for the public. (Shabira, 2021).

The massive media coverage has strengthened public attention which ultimately encourages the government's movement in solving these problems, at least it can reduce the impact of the problem for the better. The news has encouraged the government at the institutional level such as the police, authorized agencies, as well as regional heads at the level of the Regent and Deputy Regent to also solve the problem after some time the incident occurred and went viral in the mass media, one of which was in the *Kabar Garut*. In this case, it emphasizes the concept of Agenda Setting Theory that the media has an agenda so that it can encourage the strengthening of the public agenda which is also amplified by policymakers. The agenda setting process itself includes media agendas, public agendas, and policy agendas. However, new findings based on the results of the research show that agenda setting includes media agendas, public agendas, and policy agendas can be directed towards more positive things, so that they can correct things that are felt to be detrimental to many parties by being more directed towards things that are able to build a better environment.

Child-friendly news implemented by the *Kabar Garut* media is not only manifested in the loading of titles, narratives, and photos that protect children's rights in accordance with the Journalistic Code of Ethics as stated in the Press Law No. 40/1999 and the Guidelines for Child-Friendly News (PPRA), but also encourages in giving birth to policies that have a partiality towards the interests and rights of children after assessing that the public agenda at that time was an important and priority matter. The correlation of the media agenda with the strengthening of the public agenda is the basis for journalists to advocate for problems related to children to power holders. Confirmation and the process of asking for responses from officials is the gateway to advocate for children's problems. This method is the work of the media to create child-friendly news, which is not only reporting but providing solutions.

Credible sources of information are an important factor in influencing the formation of opinions in the media. The public has a tendency to believe information conveyed by sources that are considered credible, ranging from information submitted by journalists, public figures, to influencers. Research by Metzger and Flanagin (2013) shows that credible information sources have an important role in influencing public attitudes and behaviors in the media, especially supported activities such as social media, starting from the form of likes, shares, and reposts have a significant role in the formation of opinions. (Metzger & Flanagin, 2013). The credibility of the information conveyor by adjusting the issues above the public interest which is then disseminated by the media will have more weight in shaping public opinion, one of which is related to matters related to the rights and interests of children in the midst of cases of violence and sexual abuse against children.

4. CONCLUSION

This study has examined in depth the implementation of the Media Setting Agenda in Garut in child-friendly news. Issues related to the protection of children are a priority on the media agenda through the commitment and work of editors in producing news by prioritizing partiality towards children who are victims as per the regulations of the Child-Friendly News Guidelines (PPRA) that must be implemented by the media. The implementation of PPRA by the editorial board has been carried out by the editorial board so that the news presented really protects and prioritizes children's rights. This is quite strong to encourage a public agenda that is in line with the media agenda where the public is more concerned about problems related to children in Garut Regency. The public agenda, which is then incorporated into public opinion supported by the distribution of information from the media, triggers situations and conditions for strengthening policy agendas from stakeholders or policies in the region so that they are in line with the media agenda and the public agenda in realizing a safe environment for children.

SUGGESTIONS

Suggestions in the next research can be further explored in a broader study such as at the national level with a diversity of community backgrounds and stakeholders, as well as the press industry such as print media, television media, radio, and online media. Likewise, social media and various other platforms to be able to know and understand in depth and specifically related to agenda setting theories that can influence parties to be in line in defending children who are victims of violence.

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